



**Midwest Association of
Translators and Interpreters**

14th Annual Conference

Saturday, September 23, 2017, 8:15 AM – 4:45 PM

Monona Terrace

1 John Nolen Dr., Madison, WI 53703

Agenda		
8:15-9:00 AM	Registration and check-in	
9:00-9:15 AM	Opening Remarks & Welcome Enrica Ardemagni, MATI President Shiva Bidar-Sielaff, City of Madison City Council, Chief Diversity Officer, UW Health	
9:15-10:45AM	Expand Your Reach with Social Media Sabrina Madison	
10:45-11:00 AM	Break	
Translation Room		Interpretation Room
11:00 AM-12:15 PM	Cultural Awareness and Sensitivity in Translation-- Language Services for Community Agencies Christina Green	Note-Taking Strategies Gloria M. Rivera
12:15-1:35 PM	Lunch	
1:45-3:00 PM	Is an Emoji Worth 1,000 Words? Olga Shostachuk	Professional Development for Remote Interpreters Suzanne Couture
3:00-3:15 PM	Break	
3:15-4:30 PM	Metaphors as Reflected in Our Action, Thought, and Language Michelle Kang	Interpreting in Educational Settings: A Growing Profession Ana Soler
4:30-4:40 PM	Closing Remarks Joseph Wojowski, MATI Vice President	
4:45-6:00 PM	Networking Event and hors d'oeuvres	

Continuing Education Points:

- 5 points from ATA (American Translators Association)
- 3.75 instructional hours from CCHI (Certification Commission for Healthcare Interpreters)

Program Subject to change